

CAILEY BOOZE

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UX/UI DESIGNER

Research and design user experiences based on human-centered design principles, enabling seamless people-product interactions

Self-motivated and collaborative design professional; gather user needs and requirements through user research and leverage empathy to develop intuitive, user-friendly solutions. Balance creativity and logical thinking to deliver impactful, accessible designs that engage and captivate users. Design for clarity; iterate based on feedback and adhere to design concepts for hierarchy, consistency, and simplicity. Known for positive attitude and ability to solve problems and overcome design challenges.

Core competencies include:

User-Centered Design | Interaction Design (IxD) | Visual design | User Interface Design | UX Principles | Prototyping | Branding | Usability Testing | Responsive Design | Animation | User Flows | Journey Maps | User Scenarios | Wireframing | WCAG | Research | Communication | User Testing

Technical skills include:

Figma | Miro | Adobe Creative Suite | PowerPoint | Canva | Microsoft Office Suite | Midjourney

EDUCATION, CERTIFICATIONS, AND PROFESSIONAL DEVELOPMENT

UNIVERSITY OF NORTH TEXAS – Denton, TX

Bachelor of Arts (BA), Design Management, minor in Management

Anticipated completion 05/2026

- An interdisciplinary degree emphasizing the organization, coordination, and management of design projects, bridging creative design practices with business, communication, user experience, and project execution.
- President's List and Dean's List, College of Visual Arts and Design

UX/UI Design Career Track Certification – SPRINGBOARD

Anticipated completion 03/2026

- Studies included: Information architecture, sketching and wireframing, prototyping and user testing, eCommerce and browsing behaviors, persuasive and anticipatory design, gamification and behavior change, dashboard and data visualization, social media and messaging interfaces, and product lifecycle design.

Applications of Generative AI and Learning and Development – LINKEDIN LEARNING

09/2025

ACADEMIC PROJECTS

SPRINGBOARD

06/2025 – 11/2025

Thymio

- Designed mobile/web application and service to streamline meal planning, grocery shopping, and meal prep for users.
- Utilized user research methodologies, conducting in-depth interviews to identify user needs related to daily cooking and meal management, as well as pain points/sources of related stress.
- Produced **40+ detailed high-fidelity wireframes** in Figma; maintained compliance with design fundamentals, UI best practices, and accessibility standards.
- Conducted **6 usability tests** to uncover inefficiencies and insights; incorporated feedback into design iterations to enhance product intuitiveness and deliver seamless user experience.

PROFESSIONAL EXPERIENCE

SABRE CORPORATION – Southlake, TX

Digital Design Intern

05/2025 – 08/2025

Gained real-world experience with document reformatting, building social media templates, animation, and marketing strategy.

- Improved readability of multiple Adobe InDesign-developed internal documents by applying design best practices, brand guidelines and requirements, and WCAG accessibility standards.
- **Developed 11 multiformat demand generation ads**, preserving visual uniformity across variants and optimizing call-to-action (CTA) placement to enhance scalability, legibility, and engagement.
- Collaborated cross-functionally with 6 additional interns to research and develop "Building Brand Love" case study; leveraged interview insights to design a relationship-focused branding campaign that refocused brand programs and supported stronger, more consistent partner engagement.
- Presented key research insights and actionable marketing strategies to CMO and 50+ team members, including visual designs and storytelling.